## PROGRAM SUMMARIES







Our global team delivers high-impact programs to meet your specific requirements. Superior communication skills are the result.



## PowerSpeaking®

### Get an Expert Foundation

An intensive, skill-based workshop that transforms people from ordinary to extraordinary presenters. Learn to craft an easy to follow, engaging presentation and project confidence through effective style.



# Speaking Up: Presenting to Decision Makers®

#### Win Over Senior Executives

Based on extensive interviews with senior executives, the course teaches participants how to provide critical context, bottom-line communication, and demonstrate executive presence.



## HighTechSpeaking®

#### Make Technical Data Come Alive

This course is designed specifically for engineers, scientists, and other technical presenters. Learn to translate complex data into a logical, concise framework that is also engaging.



## Confident Speaking for Women™

#### Be Clear, Be Confident, Be Courageous

A highly interactive working session that addresses the unique communication challenges and opportunities women experience in their careers.



## Powerful Storytelling™

#### Tell Stories That Captivate

Helps people master the power of storytelling in the business environment to inspire action, build relationships, and move the business forward.



## Coaching

#### Take Your Speaking Skills to the Next Level

Tailored guidance for leaders, individuals, and groups by Master Coaches with substantial experience. Prep for any high-stakes presentation—a product launch, a board meeting, or a sales kickoff.



## **Achieving Meeting Excellence**

#### Make Meetings Matter

A skill-based workshop that teaches people how to be effective meeting planners and facilitators. Includes planning checklists and individual feedback.



## ConferenceSpeaking™

#### Prepare for a Speaking Event

This course is based on in-depth interviews with conference presenters. It's designed specifically for various modalities of conference presentations, including keynotes, panel discussions, and small-group talks.



## SalesSpeaking®

#### Make the Sale

Gives sales professionals the confidence, skills, and strategies they need to engage and persuade decision makers.

Get the format you need, in person or online. Our Master Facilitators offer large-group sessions; intensive, individualized, focused workshops; or personal coaching. Participants learn a step-by-step approach to achieve repeatable communication success.