



# 1:1 Coaching Services

**Where We Focus on You**

We understand that sometimes, what you need is just-in-time, individualized coaching to take your presentation or communication skills to the next level. Maybe you have a high-stakes presentation to senior management coming up. Perhaps you're giving a talk at an industry conference. Or maybe you just need a little help in becoming a more confident communicator at work. For these scenarios and more, we're here for you.

## Who We Coach

Leaders at all levels, from emerging to senior executives, individual contributors, content experts, and small groups with a focused need. You can choose a coaching session as a follow-on to one of our workshops, or as a standalone service.

## Skills We Can Help You With

- Building your confidence and managing nervousness
- Analyzing your audience
- Developing and structuring your message/content
- Crafting a concise, compelling elevator pitch
- Creating a winning sales or project proposal
- Polishing your delivery style
- Managing setup and environment
- Improving your storytelling skills
- Increasing audience engagement
- Demonstrating executive presence
- Handling questions and objections with grace
- Facilitating a discussion
- Sharpening your slide design

### ***Examples of Coaching Scenarios***

*Peer-to-peer presentations*

*Technical presentations*

*Conference/Keynote speaking*

*Sales presentations*

*Presenting to executives*

*Global presentations & town halls*

# 1:1 Coaching Services

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## How We Do It

One of our seasoned Master Facilitators will work with you virtually or in person—it's your choice.

## There are three steps to the process...

### Assessment

We ask that you take a self-assessment to identify what you think are your strengths and weaknesses, relative to your stated objectives.

### The 1:1 Coaching Session

Your coach will give you a coaching-session agenda based on your stated needs and goals, and an introduction to specific skill-based concepts, strategies, and tools. You then practice with your coach, receive personalized feedback, and create a contract for change. You will be able to record and re-record your talk for your coach's review; keep a

progress log; upload presentation plans for review and editing; design an action plan with your coach; have instant download access to materials; and schedule future sessions with your coach.

### Follow-up Sessions

If your engagement with your coach includes more than one meeting, you will be given assignments between coaching sessions that entail applying and practicing what you learned. In subsequent sessions with your coach, you will reflect on how your practice went, and how you can build on the lessons learned.

## Because we know people's coaching needs vary, we offer three different packages...

### Target

#### 1 to 2 Hours

Go for select skill-building or simply fine-tune your talk.

### Tailor

#### 4 Hours

Dive a little deeper in creating, practicing, and delivering your presentation or talk—or in polishing your communication skills.

### Transform

#### 6 to 8 Hours

Get the tools, insights, and support you need to transform your talk and/or the way you communicate.

## WHY PARTNER WITH POWERSPEAKING?

We've helped to transform the communication skills and business impact of more than 1,000,000 people globally in the last 35+ years, at companies like Genentech, Roche, Cisco, Salesforce, Oracle, NetApp, and Maddox Events Limited. Our proven methodology is grounded in academic research as well as practical industry experience. Add to that our passion for what we do, and our expertise in customizing courses to match our clients' needs, and you have a partner that delivers maximum value. Contact Us to Register or Get More Information: [coordinator@powerspeaking.com](mailto:coordinator@powerspeaking.com) or 800-828-1909

**Improving your presentation and communication skills is a lifelong journey.**  
**Let us help with your next steps, with 1:1 Coaching: [coordinator@powerspeaking.com](mailto:coordinator@powerspeaking.com)**